

IT
MATTERS
WHAT
SYSTEM
YOU
CHOOSE





Valcom's PAVA (Public Address/Voice Alarm) systems have been the preferred internal communication products for large and small retailers since 1977. Our products are feature-rich and offer solutions that aid daily operations and ensure safety during emergencies.



“Our goal is to enhance the atmosphere of our mall by playing seasonally appropriate background music.

Additionally, we aim to inform our customers of special events and offers by making periodic announcements.”

The Valcom PAVA systems can broadcast any audio. Moreover, pre-recorded, scheduled announcements for closing time or advertisements can easily be incorporated to suit your daily requirements.

VALCOM



“ Ensuring the safety of our customers and staff is of utmost importance.

In the event of unforeseen threats, whether human or weather-related, it is essential to notify everyone and provide guidance. ”

Stay informed with automated weather and earthquake alerts from the National Weather Service and the United States Geological Survey with Valcom PAVA systems. You will receive audio and text-based alerts for your entire property automatically. In case of emergencies like active shooters or bomb threats, you can also manually trigger custom alerts.



“ We want to make our late-night shoppers feel safe in our parking lot. ”

Valcom offers HelpPoints™ with integrated IP cameras. These HelpPoints are highly

visible and can be easily located. Should customers require assistance, a simple button press on the HelpPoint will instantly connect them to your store security team, enabling two-way communication.

VALCOM

“ Is there a discreet method to call a manager to a register or notify store security of suspected shoplifters? ”

Valcom Systems can broadcast coded messages using melodic tones to alert staff of necessary attention. These codes can be activated by dialing a specific number on a telephone within the store.

A variety of different tones

- | | |
|------------------------|-------------------|
| Whoop | Siren |
| Dual Chime | Warble Tone |
| Burst Tone | Dual Chime (high) |
| Steady Tone | Dual Chime (low) |
| Cascading Chime (high) | Code Call Chime |
| Cascading Chime (low) | Telebell |





“ We aim to install "call for assistance" buttons in all our departments to promptly send staff to assist customers who need help. ”

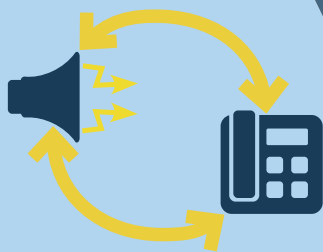
The Valcom system can meet your requirements with discreet call buttons that broadcast department-specific messages throughout the store.



INTEGRATION

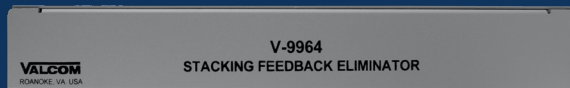
“ **Is it possible for our security team to make public address announcements from their radios in case of an emergency or to locate missing parents?** ”

Valcom has a proven record of problem-solving through seamless integration with various third-party systems, including two-way radios and access control systems.



“ When making announcements on our salesfloor, we need to partially cover the transmitter on the phone used for the announcement with our hands to avoid feedback squealing. ”

Valcom Feedback Eliminators effectively prevent bothersome feedback by delaying announcements until the phone connection ends.



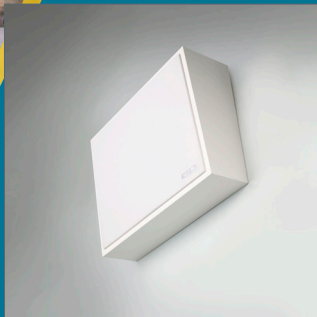
VALCOM



“Our store has a distinctive color scheme that sets us apart. However, traditional public address speakers do not match the eclectic aesthetic we are going for.”



We manufacture and apply powder coating on our speaker enclosures, allowing you to choose any desired color. We can provide speakers in your preferred color.



“Our store can be quiet sometimes, but it can get quite loud during the bustling holiday season. Finding the right balance with our speaker systems to accommodate both situations has always been difficult.”

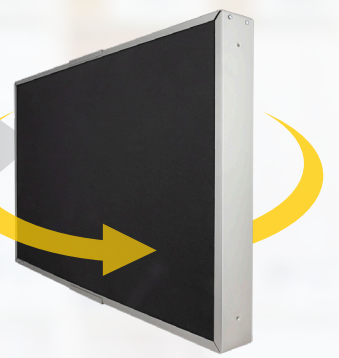
Valcom's automatic volume controls monitor the surrounding noise levels and adjust speaker volumes accordingly to create an optimal listening experience.

Volume Control Sensors



Sound360°

Large open area speakers



The floors and walls of our showroom are concrete. Unfortunately, our previous public address systems have always encountered echo issues, making it challenging to comprehend announcements.

Valcom's Sound360° solution caters to areas typically serviced by large horns. The Sound360° speakers emit sound in all directions, ensuring an even and high-quality sound. This even dispersion minimizes sound reflections.



Sound360°

“In times of crisis, our staff serves as the front line of defense.

We have been exploring options to implement a solution that will inform them of emergencies and enable them to alert others.

Can Valcom offer any assistance in this matter?”

With our V-Alert® App, compatible with Android and iOS smartphones, you can quickly and reliably send and receive emergency notifications.



VALCOM

“ Could Valcom offer a tool for remote management of our speaker systems across all locations by our corporate Information Technology department? ”

With Valcom VoIP systems, you can remotely manage diagnostics, monitoring, volume adjustment, message management, and more.

Additionally, you can make enterprise-wide announcements from any location, including the corporate office.

The screenshot displays the SiteManager software interface. At the top, it shows the location 'MAIN BUILDING' and the date 'Monday 01/02/2023 15:55:11'. The main area features a calendar grid for the year 2023, with months from January to December. The calendar is color-coded by day of the week. On the right side, there are several control panels: 'Regular Weekdays' with a table for Sun-Sat, 'Override Weekdays' with a similar table, 'Date Groups' with color-coded indicators for Special Announcements and Conflicts, and 'Assign Schedules' with a dropdown menu and buttons for 'Select All', 'Deselect All', 'Schedule', and 'Cancel'. A 'New Schedule' button is also visible.



“ Does Valcom have speakers that can withstand harsh environments, such as daily sanitization with high-pressure hoses in our meat department? ”

Our FlexHorns™ are tailor made for spaces such as food processing plants, meat departments, and other areas that require frequent washdowns.

The
mighty
little horn



VALCOM



“ Our deliveries arrive at unpredictable times, and our staff is often far from the receiving doors. As a solution, we require a simple and efficient way of managing delivery notifications. ”

We recommend using a Valcom Door answering system to control access to secure entrances and loading docks. This system lets visitors quickly notify you of their presence by pressing a button, and your staff can easily grant access.

“ We are a full-service truck stop catering to hundreds of drivers daily. As we continuously strive to improve our services and attract more customers, we want to explore better communication methods. Can Valcom assist us? ”

Our **intercom stations**, located at fuel islands, offer a convenient way to request to be added to the shower waiting list, order food to go, or inquire about services such as a truck wash or oil change. This can be done while refueling, saving time, and increasing efficiency. Additionally, facility-wide **voice paging** and **LED signs** can automatically alert drivers when their requested services are ready, enhancing their fuel stop experience and allowing them to hit the road quickly.



VALCOM

Make the best use
of on-hold time
when customers
call your business!

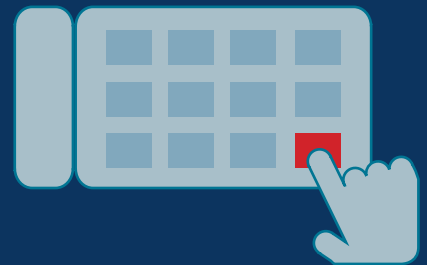
Valcom's **Message-On-Hold**
system is a digital multi-message
device repeater that can store
up to 99 messages on a standard
USB flash drive. This device allows
businesses to turn "on-hold time"
into "productive time " by presenting
callers with music and information
about store exceptional deals.





“ We need a simple way to call the department representative to the customer service desk when customers need help. ”

Valcom's **Interactive Console** is a messaging system with a touchscreen interface. It allows users to play messages specific to an area or throughout a store by pressing a clearly labeled soft screen button.

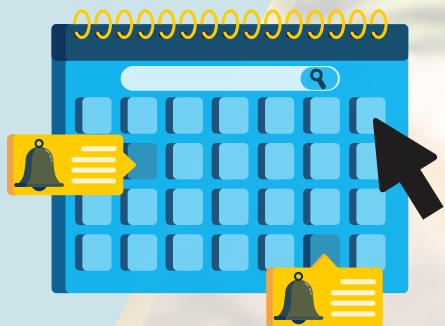



VALCOM

“As the district manager, I must ensure that hourly announcements of special store deals are made at our dollar-value stores. I need a reliable way to follow up and confirm that the announcements are taking place as planned and to keep track of the content of the announcements.

Does Valcom have a solution? ”

Valcom allows digitally storing announcements for future reference and/or automating them at a scheduled time. It is also straightforward to modify pre-recorded scheduled announcements before the store opens.





“We had an incident where a customer used the telephone in our garden center to make inappropriate store-wide announcements over the public address system.

What measures can we take to prevent this from happening again? ”

Several methods increase the security of a Valcom system and prevent unauthorized announcements. We can assist you in identifying the best solution for your specific requirements.

Is Tim's car ready?



“ Our luxury car dealership needs a discreet communication method between service technicians, the parts department, the service desk, and the waiting room host. Telephone usage in service bays is not feasible, so we're looking for an alternative solution. ”

We recommend the installation of hands-free intercom stations in the service bays, as they allow service technicians to call any of multiple areas by auto-destinated buttons. Moreover, the service desk can communicate with the service bays using intercom horns, and automotive technicians can respond without leaving their workspace.



High-end establishments such as luxury car dealerships, jewelry stores, and fashion boutiques aim to create a refined environment that attracts customers to indulge in premium products.

Valcom's High Fidelity speakers provide superior sound quality that produces smooth and graceful melodies, ideal for creating the perfect ambiance.



High-Fidelity
Signature Series

VALCOM

OUR STORY

Valcom firmly believes that communication is essential for any organization's survival. We aim to provide accurate and timely information to keep individuals informed, safe, and on track.

Our extensive experience and innovation in the field of communication have helped us address even the most complex concerns of our clients. Our products are designed to deliver every day and emergency information effectively and precisely. Valcom offers tailored solutions that cater to your organization's needs, ranging from simple voice paging to expansive mass notification systems. Thousands of businesses, government agencies, school districts, college campuses, and transportation hubs worldwide utilize our products and software technology.

For over 45 years, we have been dedicated to listening to our customers' feedback and delivering products that surpass their expectations, driving our industry forward.



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Visit www.valcom.com for more information.

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Potter Global Technologies