Today’s world is full of the unexpected
– Be prepared to handle a CRISIS!
Who, What, When, Where are All Important
But **HOW** Will You Communicate is the Most **Critical**
Single Launch Point for All Campus Mass Notification Needs
Emergency Management

- Medical
- Evacuation
- Fire
- Tornado
- Weather
- Shelter
- Civil Unrest
- Bomb Threat
- Gunman
- Terrorism
Mass Notification Elements

- **SMS/Text, Email Alerts**
  - Typically 10+ Minutes to Receive

- **In an Emergency – Seconds Count!**
  - Deliver Emergency Messages in Seconds to Speakers, Horns, Digital Displays
- Single Point Activation of All Sub Systems
- Streamline and Simplify Operation
- Reduce Alert Time in Emergency Situations
Uniform Adaptive Messaging

- Message Automatically Adapts to Characteristics of Sub System
- Can Initiate Messages “On-The-Fly” Based on Emergency Scenario
Remote Browser Activation

- Manage Control and Activate Messages From Authorized Network Computers
- Can Establish Primary and Secondary Command Points
Graphical Based Message Alerting

- Customized Integrated on Screen Mapping Including Campus Maps, Icons, and System Status for Targeted Message Delivery
Notification Integration

Common Alerting Protocol (CAP)
- Format for Exchanging Emergency Alerts
- Broadcast to or Receive from Various Networks
- Simultaneous over Different Warning Type Systems
Notification Support

Integration with IP and Legacy Systems

- Remote Web Based Systems
- API
- RS232
- RS485
- Dry Contacts
- Audio Out
- DTMF
- Http/S
Real-Time

- Supervision
- Logging
- Reporting
Customize

- Specific Emergency Solutions for Each Organization or Event
  - Hospitals
  - Community College
  - Higher Education
  - Power Companies
  - High Level Security Buildings
  - Large Industrial/Manufacturing Facilities

Approved and utilized for Government Networks
Deployment

- Fast Deployment with Browser Based Control
- Utilize Existing Network Infrastructure
- Cost Effective Emergency Control
Secure & Scaleable

- Utilizes Existing Network
- Supports Legacy Systems
- Integrates with Remote Web Based Systems
- One Building or Hundreds of Locations
- Supports Encrypted Delivery Systems
Single Interface Software
Notification Messaging Alerts

- **Email**
  - Notification on PDA’s and Computers

- **SMS / Text Messaging**
  - Messaging via all wireless phone providers

- **FaceBook & Twitter**
  - Post Alerts on Social Network Sites
IP Telephones

- Broadcast Through IP Telephones
  - Cisco
  - Nortel
  - 3Com
  - Asterisk
  - Open Source
Speakers

- Broadcast to Legacy, Giant Voice and IP Speakers
- Valcom Call in Stations Act as Broadcast Points
IP Emergency Help Stations

- Call in Intercom for Emergency Situations
- Outgoing Broadcasting for Voice Notification
- Automatic Volume Levels
Message Reader Boards and Signs

- Visual Indication of Broadcasted Audio Message Alerts
- Strobe Alert for Hearing Impaired
Message Screen Pops

- Visual Indication of Broadcasted Audio Message Alert with Screen Override
Two Way Radios

- Audio Broadcast
  - All Emergency Messages to Any Radio
- Text to Digital Radio Systems
- Motorola Text
TVs, Plasma Screens, Message Boards

- Visual Emergency Broadcast to Zoned or Grouped Displays
911 Call Alert

- On Site Notification
- Location Identification
Single Interface Software
Text to Speech

- Store for Play
- Scheduled Play
- Fill in Text Message Locations for Specific Emergencies
- Audio to Legacy Speakers, IP Speakers, IP Phones, 2-Way Radios, and IP Emergency Call in Stations
Secure Browser Based

- Remote Access SSL
- Encrypted for Security
- Access Log in Levels for Quick Mistake Free Launch
Pre-Loaded Scenarios

- Use As-Is or Quick Message Tailoring
  - Entire Campus, Buildings, Floors
  - Inside/Outdoor Areas
- Multi-Language
- Multi-Broadcast
- Ad Hoc Messaging
Broadcast Targeting

- Graphical Location
- Launch Automatically via Input Information
- Confirmation Alerts
Survivability

- Immediate Fail-Over
- Built In Redundancy
- Entire Campus Back-Up
- Live Voice Loud Speaker Paging even if Phone System Fails
Mass Notification Experts
Helping Protect Lives & Property